

# SI@umich

Issue 26 • Spring 2005

## Quotable...

"We want to make it so cool it freezes your fingers when you touch it."

### — Dean John L. King

Describing the approach University planners are taking in designing the new North Quad residential and academic building.

## Notable...

## **Durrance Earns ALISE Honor**

The Association for Library and Information Science Education (ALISE) honored four members for outstanding service in January, including Professor **Joan C. Durrance**, for being "at the forefront of leadership, collaboration, advocacy, and the dissemination of research."

The ALISE Award for Professional Contribution to the Field of Library and Information Science was conferred on Durrance and Marcia J. Bates of UCLA. They were selected for demonstrating leadership and initiative in dealing with LIS issues, as well as for sustained service strengthening the profession and promoting its status. Of Durrance, colleagues noted her "career exhibits breadth, depth, and, above all, excellence" and that her work and influence have "benefited the lives of countless individuals."

## **New SI Web Site Set for Launch**

The long-awaited redesign of the School of Information Web site is about to be launched with a dedicated "portal" page for alumni at alumni.si.umich.edu. This portal page features many of the links, resources, and tasks alumni use most often. Please bookmark this page as your entrance to the entire SI site.

One of the new features you'll find is our new Alumni Connections community. Lost contact with some of your old classmates? Come to Alumni Connections, create your own profile, and search the profiles of your fellow alumni to learn where they are, what they're doing, and how to get in touch with them.

You can also post jobs, make a gift to the School, or learn more about what your fellow alumni and old professors are up to. Pay a visit and let us know what you think!

## We've Moved! Well, Sort of, But Not Really

Eagle-eyed readers may notice that the SI address has changed from East University Avenue. The new address (1085 South University Avenue) and new ZIP code (48109-1107) reflect West Hall's true location. In simpler times, East University ran north-south between South University and North University Avenues (yes, you do need a compass to keep your bearings as we explain this). Then, that section of East U was closed to create a pedestrian mall. Thus, anyone looking for 550 East University suffered from geographic disorientation.

## That's a Big 10 Party

The Internet Public Library has turned 10 years old. An anniversary celebration on March 17 included a live webcast for staff and alumni to talk about their roles with anyone who might be viewing, as did Jennifer Lau-Bond and Michael Galloway. Chances are, someone was observing online, since the IPL averages about seven million users per year at ipl.org. For more, see page 5.



## A New Home for SI

## Planned 'Living/Learning' Center to House School's Academic Programs

The School of Information will move into an innovative academic and residence hall slated to house 500 students and to become a showcase for the study of media and information in a technology-rich environment.

The Board of Regents on January 26 approved the \$137 million project and chose an architect for the North Quad Residential and Academic Complex. It will be built at State and Huron streets in Ann Arbor, where the Frieze Building is situated next to the Rackham School of Graduate Studies.

The unique complex, announced by President Mary Sue Coleman, is expected to further strengthen the University's focus on blending residential life with academics. The building will incorporate 21st century technology with a contemporary residential space unlike any other at U-M. The building has the potential to be a national model for living and learning communities, Coleman said.

In February, revised plans were announced for the University to demolish the Frieze Building in summer 2006 and open the new North Quad in summer 2009.

## **Room to Consolidate**

The academic portion of the facility will provide a new home for faculty and students in the School of Information, as well as house complementary departments from the College of Literature, Science, and the Arts (LS&A), including Communication Studies, Film and Video Studies, and the Language Resource Center.

Academic programs that involve the use of technology for communication and interaction are logical choices to move into the unique center that Coleman calls the new gateway to the University's academic community.

"The goal is to create an exciting, engaging environment in which students of all backgrounds and experiences can take advantage of opportunities to connect with one another, with faculty, and with others on campus and beyond," Coleman said.

The School of Information will not develop an undergraduate program, but Dean **John L. King** says the goal is to be involved with undergraduate students to help them understand the role of technology in society and their responsibilities for using it to build communities. As he put it, SI will help students stay "on the front edge of the wedge" in using and understanding technology that in essence will make the U-M a "global enterprise."

"Information technology makes it possible for people to be connected to information resources 24/7, which is essential in this concept of integrated learning," King said. "We believe a student who comes to the University of Michigan should be a leader in new technology and in the new ways of communicating."

King commented that the rich multimedia environment of North Quad will make it possible for students and faculty to be not only consumers of information, but producers as well. The University will show other universities how technology can be used to reach remote audiences, whether on other parts of the U-M campus or in countries around the globe. As an example, King said "video wall" installations in North Quad and on other parts of the campus, or even in other countries, could make it possible for people to have spontaneous or planned conversations with counterparts. That is part of the experimental nature of the building design, to see how technologies are used.

Continued on page 7

## profile

## Ben Bunnell

## An M Man in G Man's Clothing Revolutionizes Libraries

An ambitious plan to add the seven million volumes in the University of Michigan library to the Google search engine came about in part because of the work of **Ben Bunnell** (MSI '98).

The unprecedented Google project, announced in December 2004, will lead to a new way for people to think of universal access to information.

Google will digitally scan and make searchable virtually the entire collection of the 20 libraries in the University Library system. A person looking for information will gain the extraordinary capability to use Google to locate and read the full text of printed works that are out of copyright. For works in copyright, a search will point the way to the existence of relevant volumes by returning a snippet of text, along with information that identifies publishers or libraries where the work can be found.

Google has developed nondestructive scanning methods to convert print materials into digital files. If the U-M, on the other hand, were to attempt the project with its current technology, it would take more than a thousand years to digitize the seven million volumes in the collection. Google plans to do the job in a matter of years.

As Google and the U-M began negotiating the project, Google had a natural tie-in to the library within its organization. Bunnell has worked in the Google Operations Group since 2002 and knew the U-M campus well.

"The MSI degree from SI was invaluable," Bunnell says. "It gave me a background on the U-M Library system, and some basic understanding of digitization projects at Michigan. I knew — by reputation, if not personally — the appropriate people to work with on the U-M side for this project. It also didn't hurt that I value books. In this role particularly, my two Michigan degrees — MSI and MBA — complemented each other wonderfully. The nondestructive aspect of this project is very important to me as an MSI graduate and a book lover."

When news of the project broke, news organizations around the world jumped on the story. "When you're in the midst of something like this, working on it every day and having it take up a major part of your life, your perspective can't help but be affected," Bunnell said of the coverage. "I've always thought this was a majorly important project, but I didn't know what the reaction would be. It's been really gratifying to see the press and public feedback this project has received, from library and non-library publications alike. The overwhelming enthusiasm and admiration I'm seeing for the project has been invigorating — a great motivator for me to do everything I can to contribute to its success."

Since plans for the digitization project came out, librarians and academics alike have pondered what this may mean for libraries and librarians.

"I'm hesitant to speculate," Bunnell said, "but I do think one of the greatest effects of this project will be to

unlock information that has effectively been hidden in books for decades. As the contents of low-circulation books are made available for fulltext search, I think we'll see a lot of new research that draws from these 'lost' sources, so I think it's likely that we'll see an increase in cir-



Ben Bunnell

culation of these more obscure titles, both in-house and through interlibrary loan.

"I don't anticipate local academic libraries going away at all. In fact, better access to the collections of larger universities should increase local libraries' ability to serve their patrons. And I'm far from ringing the death knell for the printed book. We've all heard that one before."

During some secret visits to Ann Arbor, Bunnell and Google colleagues worked out the U-M agreement and tested scanning methods. "The University Library has been wonderful to work with. Michigan has built a reputation for being a leader in digital access, and I am continually impressed by their passion and commitment to making their collection available to the widest possible audience," Bunnell said. "I'm gratified to have had the opportunity to help build this relationship between my alma mater and my company, both organizations with which I'm proud to be affiliated."

The University Library will receive and own a high-quality digital copy of the materials digitized by Google. With ownership of these materials, the University will be able to provide access to the content in ways that are consistent with its mission as a great public university. For example, U-M may choose to enhance the ability for a patron to use material that is out of copyright, including creating reprints and downloadable text. Some degree of access to the copyrighted material will also be possible, and will be done within the limitations of copyright law. These forms of access will transform the way faculty, as well as students, carry out research. •

## Achievers

Barbara B. James (AMLS '59) continues her connections with public and academic libraries while enjoying the good life on a farm, where her husband raises cattle and horses, in Baldwin City, Kansas

### Ghaniul (Akram) Sabzwari (AMLS

(63) has retired as chair of the Library Science Department at the University of Karachi and as librarian of Umm al-Qura University in Makkah, Saudi Arabia.

### Gwendolyn K. Salner (AMLS '63)

has retired as head reference librarian from Bemidji State University in Minnesota. She had worked for Bemidji for 27 years.

### Donald C. Dickinson (Ph.D. '65)

is author of the newly released book, John Carter, The Taste & Technique of a Bookman, published by Oak Knoll Press. Dickinson is now retired from a long career in the library professions, having started with a reference librarian position at Central Missouri State College in 1951 and ending as a professor, teaching library studies at the University of Arizona-Tucson.

### Frederic Morton Messick (AMLS

**'65)** is a professor emeritus at Central Michigan University.

## Mary Ellen (Ward) Hammond

(AMLS '67) is reference and instruction librarian at Pierce College in Lakewood, Washington.

### Hannelore B. Rader (AMLS '68) is

dean of the University Libraries at the University of Louisville in Kentucky. In April, she was in Paris addressing UNESCO on behalf of the American Library Association, regarding information literacy for workforce development. Also in April, Louisville honored Rader with the Distinguished Service Faculty Award. "I still cannot believe it," she writes.

Mary Ann Scott (AMLS '71) is library director of William Tyndale College in Farmington Hills, Michigan.

Colleen Stringer (AMLS '72) is a reference librarian at the Brandon Township Public Library in Ortonville, Michigan.

**Judy Johnson (AMLS '73)** is librarian of the Bentley School District in Burton, Michigan.

## All About Us:

**SI@umich** is published periodically by the University of Michigan School of Information for alumni, faculty, students, and friends. Correspondence may be sent to:

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## relationships



Aaron Dombrowski, Margot Lyon, Candace Goss, and Juliane Morian. Kim Burton and Jill Morey were unavailable for the photo.

## Meet the Members of Your SI Alumni Board

We are delighted to have an impressive and dedicated number of alumni serving on the School of Information Alumni Society Board. The board has been active in a number of areas critical to SI, including assisting with student recruitment and serving as mentors. Board members represent a wide variety of specializations and careers:

### Candace Goss (MSI '99)

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and Knowledge Services,
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## Megan Fitch (MILS '98)

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## Hannelore B. Rader (AMLS '68)

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### Margaret T. Taylor (Ph.D. '82)

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Head of Electronic Services, Clnton-Macomb (Michigan) Public Library

### Evelyn Freeman (AMLS '74)

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Information Processing Consultant, Educational Media Services Information Center, Oakland (Michigan) Schools

### Anne Karle-Zenith (MSI '03)

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Cataloging and Metadata Librarian, Michigan State University Libraries

### Margot Lyon (MSI '01)

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### Jill Morey (AMLS '71)

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Director

Ypsilanti (Michigan) District Library

### Lisa (Rycenga) Spicko (MILS '93)

Director

Vice President, Thomson Gale

## Aaron Dombrowski

Student Representative Information Economics, Management and Policy Specialization



Veronica Johnson, Margaret Taylor, and Hannelore Rader

Megan Fitch, Anne Karle-Zenith, Lisa Spicko, and Evelyn Freeman.

## Passing of Alumni Forrest Carhart, Phelix Hanible Noted

Two good friends of the School have died. One of the School's oldest active alumni, **Forrest F. Carhart, Jr. (AMLS '43)** of Denver, Colorado, died January 7, 2005. Carhart earned a bachelor's degree from Drake University in 1939. At Michigan, he then earned an A.B. (1941) in library science and his master's

Carhart collected books published by the Peter Pauper Press, as well as the Armed Forces Editions of literary works produced for the GI's during World War II. He was active in the U-M alumni club in Denver. During the 75th anniversary observance of the School, he organized a special gathering for those who graduated 60 years earlier. He spoke highly of how his time at Michigan affected and influenced his career, and out of respect for SI, he included a bequest to the School in his estate plan.

On March 5, 2005, **Phelix Hanible (AMLS '84)** died. She was associate university librarian for technical and access services at the U-M. She received her bachelor's degree from Eastern Michigan University in 1972.

Hanible worked in a number of high-profile, dynamic capacities, including technical services, public services, and administration. She began her career at University Microfilms International, where she was a catalog librarian for the research collection, a manager of cataloging operations, and later an editor for student reference projects.

At the U-M Library, Hanible was head of the original cataloging unit, later serving as assistant to the dean for strategic planning and total quality management.

Hanible moved progressively into leadership roles at the On-line Computer Library Center, the University of Southern California, and the University of Massachusetts at Amherst. In 2003, Hanible returned to the U-M. Her professional contributions also included articles, presentations, and consulting activities. She was active in the

American Library Association and represented the University Library on several state-level library committees.

In Hanible's memory, SI established the Phelix Hanible Award and presented it to **Kafi Laramore Josey** during the annual Scholarship Recognition Luncheon on April 6. In addition, in memory of **Stephen Markel (MILS '94)**, who died September 18, 2004, the Stephen Markel Award was to be presented at the April 29 commencement ceremony. •

## It's Time to Send Us Alumni Award Nominations

The School of Information Alumni Society Board of Directors has issued a call for nominations for several awards to honor alumni who have distinguished themselves in and made noteworthy contributions to the information professions.

- The Distinguished Alumni Award recognizes and honors alumni who have at least 20 years of service in the information professions.
- The Alumni Recognition Award recognizes and honors alumni who have at least 10 years of service in the information professions.
- The Outstanding Recent Graduate Award recognizes and honors alumni with up to 10 years of service.

Nominations may be made by any alumni or faculty member of the School, as well as by professional colleagues. As a nominator, please include a short statement that lists your reasons for nominating the candidate.

Award recipients will receive a certificate and have their names added to a plaque in the School. The awards presentation will occur during the 2005–06 academic year. The deadline for nominations is July 31, 2005.

Nominations should be sent to Karen Jordan, 304 West Hall, 1085 South University Avenue, Ann Arbor, MI 48109-1107. If you have questions, write to kjordan@umich.edu or call (734) 763-2281.

## connect

## Achievers

### Susan Warnecke Johnson (AMLS

'73) is branch chief for information services with the U.S. Nuclear Regulatory Commission in Washington, D.C. "I have been in my new position at the NRC since late last March," she writes "The branch includes the NRC Technical Library, the Public Document Room, the NRC Web site, the NRC Intranet, and NRC's primary information system, ADAMS. ADAMS is a central records management, document management repository available to both staff and the public. It is the backbone of the system that will handle all information relative to the Yucca Mountain waste disposal hearings, which will be the largest such hearings and the largest amount of hearing-related information ever processed. NRC is hiring in a few positions now and grads should watch the NRC Web site and other federal job sites for positions."

**Jeffrey Horrell (AMLS '76)** is dean of libraries at Dartmouth College.

### M. Patricia Hillmer (AMLS '77) is

library director of the Tiffin-Seneca Public Library in Tiffin, Ohio. In October 2004, she was named Ohio Librarian of the Year by the Ohio Library Council.

Marcia Delese Smith-Woodard (AMLS '80) is special services/institutional consultant for the Indiana State Library in Indianapolis.

## Elizabeth M. Wavle (AMLS '80) has returned to Elmira College in Elmira,

New York as director of the Gannett-Tripp Library. "I began my career at Elmira College one week after graduating from U-M in 1980," she writes. "I was the public services coordinator until 1983, when I became the head of technical services at the college, the position I held through 1997. In 1998, a promotional opportunity took me to Ithaca College where I became the associate director of the Ithaca College Library from 1998 through August 2004. I have always been grateful for the excellent education that I received at the U-M, as well as the many opportunities for internships and field experiences that helped prepare me for my 'life's work."

Melisande Mattson Engebretsen (AMLS '81) is global market information manager for Actavis in Hafnarfirdi, Iceland. The firm develops, manufac-

Barbara Jean VanWoerkom (AMLS '81) is research librarian for the National Press Club in Washington, D.C.

tures, and sells generic pharmaceuticals.

## Marilyn Mast (AMLS '87) is a

librarian with Cranbrook Schools in Bloomfield Hills, Michigan. She serves on the Kingswood campus of the Upper School for grades 9-12.

## Anne Wood-Alatalo (MILS '90) is

an elementary library media specialist with the Plymouth-Canton Schools in Canton, Michigan. "Three other U-M MLS graduates and I wrote the elementary media center curriculum for the Plymouth-Canton Schools, which was presented to the Board of Education in December 2004. This is my 17th year as an elementary library media specialist in the district," she reports. The others were Jane Cottey (MILS '93), Darla Minuth (MILS '88), and Patricia McDonald (AMLS '87).

## On the Job with SI Master's Students

A big weekend in March made the School of Information the center of attention

The annual Visiting Days program March 19-21 for admitted students brought nearly 90 students from across the country to Ann Arbor. SI Admissions and Career Services staff use the occasion to clarify the master's program for the students and let them meet current students, both formally and informally.

On the final day, in the Michigan Union, an Employment Information Fair drew 30 employers who explained opportunities for full- and part-time jobs and internships. The event was open to both current students and the admitted students to help them get a leg up on finding a position.

Immediately following that event, the annual expoSItion was held down the Union hallway. Students showcased their projects for several hundred visitors during the two-hour show. Additional employers who could not make it to the Employment Information Fair dropped in to talk with students, too. The projects are available at si.umich.edu/exposition. •

David Choi and Cameron Park (top) showed "eChill," a desktop E-mail client for socially busy teenagers. Master's student Matthew Dull (right) examines "How to Prevent Internet Identity Theft" with exhibitor Iris Liu.





## ASB Program Draws 72 Participants

It was onward and upward again this year for the Alternative Spring Break program at SI. Seventy-two master's students gave up a traditional spring break week of relaxation the first week of March to take a public service job in either New York City or Washington, D.C. Last year, 55 students participated.

Selling the program to students isn't hard, considering the success stories that have been passed along. **Peter Keller-Transburg (MSI '04)**, a past ASB participant himself and coordinator of the Community Information Corps at SI until this June, helped line up the 21 venues where students worked. Nonprofit and governmental organizations provided a broad range of experiences.

To help cover the cost of transporting 72 students by car and van to the cities — and housing them — the students themselves conducted fundraisers. This year, they held an "SI Revue" talent show that raised \$1,560. They also earned an additional \$1,024.38 through a five-day "penny war" at SI, with students, faculty, and staff competing to see who could find the most change in their pockets and under seat cushions. That amount was doubled by a contribution from the Olive Webb Memorial Matching Fund.

Another \$200 came from a chocolate tasting sponsored by the Special Libraries Association chapter, plus a donation.

Among the SI graduates helping students at their job sites were Laurel Sandor (MSI '01) of the Queens Borough Public Library, Cynthia Kahn (MILS '97) of the Association of American



Nadia Seiler plays the violoncello at the SI Revue.

Medical Colleges, and **Douglas Gibbons (AMLS '73)** of the Museum of Television and Radio.

Receptions were held in both cities for students to meet alumni. Spotted in the New York crowd were **Dheeraj Motwani (MSI '04)** and Gibbons. In Washington, Kahn, who hosted the reception, was joined by **Chris Borawski (MSI '03)**, **Ashley Young (MSI '03)**, **Elaine Cline (AMLS '73)**, **Ed Staples (MSI '99)**, and **Kristi Barksdale (MSI '03)**.

## Brown's Life Work Earns U-M Plaudits

A member of the Dean's Advisory Committee and benefactor of SI's major speaker's symposium was slated to receive an honorary doctorate April 30 at undergraduate commencement exercises and be the main speaker.

John Seely Brown, former chief scientist of Xerox Corp. and director of its Palo Alto Research Center (PARC), is widely considered a leading contemporary thinker on the influence of technology on modern life.

"John Seely Brown combines visionary thinking with a clear-eyed understanding of how science affects people in everyday life," said U-M President **Mary Sue Coleman**. "His ground-breaking work in applying information technology to higher education is a great gift to the academy. It is with gratitude and pride that we recognize this celebrated U-M alumnus with an honorary degree."

At SI, Brown established the John Seely Brown Symposium on Technology and Society. The next symposium is in planning stages for the 2005-06 academic year.

Brown served as chief scientist for Xerox Corp. from 1992-2002 and headed Xerox PARC from 1990-2000. His



## John Seely Brown

work expanded the role of corporate research to include topics such as organizational learning and nanotechnology. He is a visiting scholar at the Annenberg Center and Annenberg School of Communication at the University of Southern California.

Brown received a B.A. in mathematics and physics from Brown University in 1962, an M.S. in mathematics from U-M in 1964 and a Ph.D. in computer and communication science from U-M in 1970. Brown is a co-founder of the Institute for Research and Learning, a nonprofit institute for addressing the problems of life-long learning. With Paul Duguid, he co-authored the widely acclaimed book, *The Social Life of Information*, published in 2000 and translated into nine languages. •

## IPL Still Spry as it Turns 10

When 35 University of Michigan School of Information students started the Internet Public Library (IPL) in 1995, they wondered if anyone would notice.

Now, 10 years and hundreds of millions of mouse clicks by users later, the IPL (ipl.org) is celebrating its success. The celebration included a virtual public open house on March 17 on the Web site, which visitors can still drop in on, and a symposium is planned for fall on campus. Details about the symposium will be released later. All alumni will be invited to the symposium, and especially those who contributed to the IPL while they were students will want to attend.

"During our anniversary celebration," said Associate Professor **Maurita Holland**, executive director of the IPL, "patrons left us online messages about what the IPL has meant to them, viewed some videos of past IPL staff, and read some of the most unusual reference questions we have received."

The IPL started with a lofty goal, to be the first "public library of the Internet." Students wanted to know if they could transfer the model of a bricks-and-mortar public library to the fledgling World Wide Web. The IPL has since served as a prototype for thousands of digital libraries around the world.

Over the years, SI students have built a vast storehouse of carefully selected online resources for children and adults. Some "exhibits," such as the popular Presidents of the United States (POTUS) feature, are used daily by K-12 students and teachers.

The IPL's digital content also makes it a premier training ground for librarians. The School of Information offers a course devoted to operating and improving the IPL that serves as a learning and research laboratory for digital librarianship. SI students add to the IPL collections, answer reference questions from all over the world, and train professional librarians on how to build digital collections.

Master's students studying librarianship at SI are the backbone of the IPL, but others from SI's specializations in archives, human-computer interaction, and information economics play important roles.

"The fact that the IPL has drawn from such a crosssection of our students speaks to the nature of today's librarianship itself," Holland observes. "Each student brings an important element to the IPL. Librarians today need to know how an entire library operates, and our students pick up this kind of management experience by working with the IPL."

Holland added that "the IPL is a rich resource for research in virtual information seeking and information service. It has generated hundreds of articles and scholarly works that further our knowledge in this dynamic, emerging field."

Many former IPL staff members are working in all aspects of librarianship today. **Josie Parker (MILS '96)**, director of the Ann Arbor District Library, says her IPL experience played a fundamental part in developing her career. "It has taken a decade to hone the skills, but the experience of managing resources well, listening to users, and negotiating governance were all present in my first public library job, the Internet Public Library," she says.

The IPL came about as part of a course project at the School of Information with then-Assistant Professor Joseph Janes, now of the University of Washington. Students gathered informally on a Saturday morning in January 1995 to discuss what they could create during the semester. The digital library idea took hold and soon students assigned tasks to each other. Janes had his doubts at the time, but by the end of the first year, a million users from more than 100 countries had visited.

By the third year, IPL volunteer librarians and staff knew they were on to something. The IPL had answered more than 5,000 reference questions from around the world, with such positive results that IPL librarians were frequently used as the "library of last resort" by other librarians with "stumper" questions.

The IPL now records more than seven million patron visits a year from virtually every country on the planet. •

## Achievers

Patty Braden (MILS '90) is director of the Fall Creek (Wisconsin) Public Library.

Teresa (Blacklaw) Sturrus (MILS '92) is associate dean of instruction for Muskegon Community College in

Doreen "Dawn" Humay (MILS
'93) is the professional librarian at
Boswell Memorial Hospital in Sun City,
Arizona. Friends may reach her at Dawn.

Humay@sunhealth.org.

Michael J. White (MILS '94) is public services librarian for research services at Queen's University in Kingston, Ontario, Canada

Samantha Bailey (MILS '96) is director of usability for the Westlaw. com interface of Thomson West in Minneapolis. Friends can reach her at samantha@baileysorts.com.

lan Rosen (MILS '96) is vice president of Thomson Financial.

Chin Tiong Douglas Lau (MSI '97) is senior librarian for the National Library Board in Singapore.

**Sonja Daniels (MSI '98)** is director of research for the Chicago Symphony Orchestra.

Katie Bell Moore (MSI '98) is director of the Charles A. Ransom District Library in Plainwell, Michigan.

Susan Payne (MSI '99) is library director of the College of Saint Mary in Omaha, Nebraska.

Michael Jourdan (MSI '00) is a reference librarian for the National Geographic Society in Washington, D.C.

Amy K. Chesbro (MSI '01) is a technical writer with InfoTronics, Inc., and a college instructor at Cleary University in Farmington Hills, Michigan. Friends can drop a note to her at achesbro@cleary. edu.

Barbara J. Few (MSI '01) is process coordinator, clinical systems implementation, for Clarian Health Partners in Indianapolis, Indiana.

Mercedea Shriver (MSI '01) is public services librarian for the Flint (Michigan) Public Library.

Kristen Jane Arbutiski (MSI '02) is a reference librarian at Case Western Reserve University in Cleveland.

Sarah Keen (MSI '02) is a project archivist at the Cornell University Library in the Division of Rare and Manuscript Collections.

Abigail Leah Plumb-Larrick (MSI '02) is a product manager for Ovid Technologies, Inc., in New York City. She and Carl Larrick (MSI '02) married in October 2004.

Ryan Max Steinberg (MSI '02) is Web services programmer for the University of Michigan Library.

## connect

## Achievers

Henry Chun Chou (MSI '03) is a business analyst with Amgen in Thousand Oaks, California.

Jamie Hine (MSI '03) is an attorney in the Bureau of Consumer Protection at the Federal Trade Commission in Washington, D.C. "I work in the areas of financial practices and Internet privacy and security," he writes, "investigating and bringing cases on behalf of the Commission." He represents consumers who have been the victims of unfair and deceptive practices.

Leigh Ann Jasmer-Romano (MSI '03) is a librarian at the Roseville (Michigan) Public Library. Write to her at leighmano@yahoo.com.

Mpaleng "M.K." Khothule (MSI '03) is a business consultant with the Hartford Financial Services Group in Hartford, Connecticut. Reach him at mkinsa@yahoo.com.

Rebecca Yoo (MSI '03) is webmaster for Creative Solutions in Dexter, Michigan.

Charles (Chassy) Cleland (MSI '04) has relocated to Brooklyn, New York.

Eunice Soo Bee Kua (MSI '04) is living in Selangor, Malaysia and is a resource executive for KDU Management Development Centre.

Jennifer Nardine (MSI '04) is a public services librarian for the Shapiro Undergraduate Library at the University of Michigan.

## Extras

A messaging system designed by doctoral student Jun Zhang (MSI '02) has been cited by Technology Research News as one of the top innovations of 2004. The Small-World Instant Messaging (SWIM) system goes beyond E-mail by identifying experts within a user's social network. For example, if you send an E-mail query to your friends, none may know the answer. But in turn, one might send your request to a group of his or her friends. The SWIM system identifies experts and routs queries automatically. Zhang's research topics include how information technology affects productivity in organizations with techniques such as E-mail mining and network visualization. His advisor is Associate Professor Mark Ackerman.

John L. King, professor and dean of the School of Information, is Fulbright Distinguished Chair in American Studies at the Johann Wolfgang Goethe University (University of Frankfurt) for the spring term. He will return to SI in August. While King is on leave in Germany, C. Olivia Frost is acting dean by appointment of the Board of Regents. Frost is a professor and associate dean for professional programs.

Doctoral student Kate Williams earned a third-place award for her poster on "Social Networks and IT Use in Socially Excluded Communities" at the annual conference of the Association for Library and Information Science Education. Eighty-two posters were judged in a blind peer review. The poster session is an annual event at the ALISE conference.

## Helping Shape the Future Face of the 'U'

As the U-M keeps up with technology, the campus community needs to address an array of hurdles — from the economics of libraries to decisions about what to preserve and how to preserve it — experts from the School of Information told the U-M Board of Regents in December

The University needs to navigate this shifting terrain by including an array of materials from museums, archives, and libraries in its digital archives. That means working with other institutions to create an economically viable system for making information available to users and adjusting to changes in the world of intellectual property.

"We are only at the beginning of the process of providing universal access to human knowledge," said Associate Professor **Margaret Hedstrom**. "There are many parts of the puzzle to fill in and very large investments still to be made before universities, libraries, and cultural institutions realize anything approaching universal access, and long before society at large reaps its full benefits."

Regents heard the comments just two days after the announcement of a joint agreement between Google and U-M that will add the seven million volumes in the University library to the popular Internet search engine and open the way to universal access to information (see page 2).

"While the seven million print volumes that will be digitized through the Google Digitization Project is truly phenomenal, libraries and archives at the University hold at least another 36 million unique items, while the 13 museums on the three campuses maintain millions of scientific, cultural, and artistic objects," Hedstrom said. "As the costs of digitization, computation, and storage fall, we cannot ignore the human knowledge, skills, and resources necessary for selecting, organizing, and preserving collections."

Professor **Daniel E. Atkins** emphasized the importance of working together with other scholarly institutions. He led a National Science Foundation blue-ribbon panel on cyberinfrastructure. That panel found, among other things, that preservation and re-use of scientific data is a high priority in many research communities and that there is a growing need for preservation.

"Collectively, research universities will increasingly be expected to cooperate in creating and maintaining digital collections — both information and data — and sharing it openly to the extent legally possible," Atkins said. •

## Didier Takes Reins of Ford Library, Museum

Elaine K. Didier (AMLS '71, Ph.D. '82) is the new director of the Gerald R. Ford Presidential Library and Museum. The library is on the University of Michigan North Campus and the museum is in Grand Rapids.

John W. Carlin, archivist of the United States, said Didier has a "wealth of experience as a leader in higher education in Michigan and as an executive leader facilitating outreach and alliances in support of learning programs." Carlin added that he is most impressed with Didier's ideas on how to use today's technology to expand educational outreach efforts at the library and museum.

Didier continues to serve on the School of Information Dean's Advisory Committee and was slated to be the April 29 commencement speaker at the SI Graduate Recognition Ceremony. Most recently at Oakland University, Didier was a professor and former dean of the Kresge Library. Didier served in a number of positions at the U-M from 1977-99, including interim director of academic outreach, associate dean of the Rackham School of Graduate Studies, and director of information resources at the Business School. She has also served as adjunct associate professor for the School of Information and director of the Erasmus/Michigan Master of Business Informatics Program.

Didier served as president of the Michigan Library Association and is an elected member of the Executive Board of the Association of College and Research Libraries, representing the association on the American Library Association Council. Then-Governor John Engler appointed Didier to the Library of Michigan Board in 2001, and she chaired the board in 2003-04.

## Ungar is a First for Naval School as Web Services Librarian

**James Ungar (MSI '04)** is serving the country in a unique way — he's the first Web services librarian at the Dudley Knox Library at the Naval Postgraduate School (NPS) in Monterey, California.

The NPS trains officers from all branches of the U.S. armed services, in addition to officers from allied countries and some federal civilian employees. The program offers both master's and doctoral degrees. "My position as Web services librarian is somewhat undefined," he says, "since I am the first to hold it at NPS, which is both a blessing — I am the expert — and a challenge — I have to prove it!"

He started his new job on June 1, 2004 and immediately began to redesign the library Web site while getting acclimated to working in the intersection of the federal government, academia, and libraries.

Already he has presented on "Taxonomies for Metadata and Information Architecture" at the annual Military Librarian's Workshop in Columbia, South Carolina. Ungar also participated in the selection committee for enterprise classification software for the Homeland Security Digital Library, and on the selection committee for the NPS content management system initiative.

"I am working with a great group of people, both in the library and throughout the school, and use the skills I learned at SI everyday," he says. "And Monterey is as beautiful as they said it was in the brochure." He can be reached at jungar@umich.edu — even by those in less-picturesque locales. •

## Maybe She Can Move Mountains, Too

It's been all up hill for **Virginia Boucher (AMLS '52)**, and she can proudly prove it. Retired from the Boulder, Colorado libraries since 1991, Boucher is quite active, as the most prestigious award granted by the 7,000-member American Alpine Club attests.

The club presented Boucher with the Angelo Heilprin Citation on behalf of climbers the world over for her many years of outstanding and dedicated service to the American Alpine Club as Library Committee chair and Staffing Committee member. She received the "unexpected and cherished award," she notes, in March at the annual meeting.

"In my giddy youth," Boucher says, "I was a rock and mountain climber, and of course, spent many years tending libraries. The two loves finally came together." •

## U-M Rewards SI with Major Space Allocation

### Continued from page 1

Preliminary proposals called for LS&A and SI to share some spaces, but SI will also have its own dedicated classrooms. North Quad will allow SI to consolidate nearly all of its students, faculty, and staff in one location. The School is now spread across facilities on both Central Campus and North Campus.

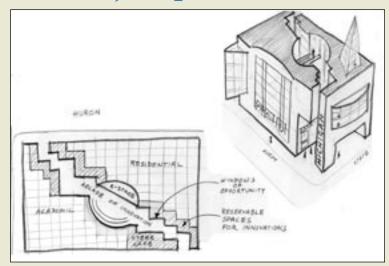
### **Open to Ideas**

Associate Dean for Research Gary M. Olson and Associate Professor Paul Edwards are shepherding the project within the School and meeting with architects. They sought ideas from faculty, staff, and students.

During the early planning stages this winter and spring, plans were under way to build 40,000 square feet of usable space for SI on two floors, including several classrooms for SI use only.

Among those who contributed ideas was Assistant Professor **Suresh Bhavnani**, who has a degree in architecture. He took up the challenge with a sketch to get everyone's creative juices flowing. He suggested an "Arcade of Innovations" cutting diagonally between the residential and academic spaces.

Bhavnani envisioned the arcade with technologyenabled display spaces with reservable "windows of



Arcade of Innovation: Assistant Professor Suresh Bhavnani, whose background is in architecture, sketched out his idea for what a new North Quad could be to help jump start the discussion.

opportunity." Students and researchers would explore and display technology and art installations for the world to see. The arcade of innovations could be a venue for a job fair, a summer art fair, or other celebrations, he mused.

Bhavnani proposed a stage in the center of the arcade with an electronic screen as a backdrop. The so-called E-stage could be used for formal and informal activities throughout the day, ranging from distance collaboration to evening performances. •

## Social Loafers Tread Lightly, Then Spring into Action

Professor **Paul Resnick** likes social loafers. They sound like shoes, but they're really people who sit back in online communities, coming out only when they feel they have something valuable to say.

Research could help in the design of online communities to increase participation. Resnick and his team found that in communities which emphasize unique contributions, people are more willing to participate. Hundreds of thousands of online communities exist to share thoughts on issues and interests.

Along with U-M researchers, collaborators from Carnegie Mellon University, the University of Minnesota, and the University of Pittsburgh studied the "under-contribution" problem by examining factors that motivated people to contribute to MovieLens.org, a movie rating service.

Like most online communities, a handful of Movie-Lens members do much of the work. The site had 80,000 registered users with about 7,000 active in the six months prior to the research.

Besides providing insight into ways to motivate behavior online, other findings from the study contradicted conventional wisdom about social loafing, a term used to describe the tendency for people to exert less effort in a group task than in a comparable individual task. "We found that if you emphasize how unique their contributions are, they were willing to contribute more," Resnick says. "Even in something so mundane as the uniqueness of what kind of movies you rate, that was enough motivation for them to rate more."

## Young Earns Minnesota SLA Award

The Minnesota chapter of the Special Libraries Association presented **Margaret Young (AMLS '59)** with its Quality In Action Award for her work developing the Kiev Konnection.

The Kiev Konnection provides a professional linkage between Minnesota special librarians and those in other countries. The Kiev Konnection enhances the sense of service given by special librarians, according to the SLA chapter. The Kiev Konnection program has been an ongoing success, donating more than 2,500 items in seven years. Titles range from technical journals to art books, representative of the diversity of the Minnesota SLA chapter.

Young has been instrumental in other chapter international initiatives, including the Minnesota chapter's sponsorship of a Ukrainian librarian's SLA membership. She is also cited as an experienced and authoritative voice on international issues because of her SLA work. •

## A. Michael Deller Ends 38 Years in Librarianship Serving Michigan

After 38 years serving the library profession in Michigan, **A. Michael Deller (AMLS '68)** has retired. He held positions in Detroit, Bloomfield Township, Madison Heights, and Livonia.

From 1999 on, Deller was director of the Library Network, a cooperative serving 41 communities in south-eastern Michigan and a third of the state's population. Deller has also served as Michigan chapter councilor for

the American Library Association and is a past-president of the Michigan Library Association.

At its annual conference, the Michigan Library Association presented Deller its 2004 Life Membership Award. The award recognized Deller's "outstanding lifetime achievement in the field of librarianship and active participation at the local and state level."

## Extras

Emeritus Professor Thomas Slavens is author of *Using the Financial and Business Literature*, published by Marcel Dekker. This reference conveniently assembles the most recent print and electronic research tools, compact discs, and online databases for swift selection and organization of information in the business, marketing, and financial communities. The work provides a clear and detailed summary of each print and electronic source.

Semantic Studios, whose president is Adjunct Lecturer Peter Morville (MILS '93), has been named by EContent magazine as one of the 100 companies that matter most in the digital content industry, in the "consulting" category. "Semantic Studios is really Peter Morville, cofounder of pathbreaking information architecture consultancy Argus & Associates, cofounder of the Asilomar Institute for Information Architecture, and co-author of O'Reilly & Associates Information Architecture for the World Wide Web (a.k.a. the 'polar bear' book)." EContent says. Morville also made the CMS Watch list of 20 people to keep an eye on in 2005. "In a field of information architecture that already boasts many leading lights, Peter Morville shines especially bright,' said CMS, an independent source of Web content management information

Associate Professor Paul N. Edwards spoke in Paris about the failure of President Georges Pompidou's effort to build an independent computer industry in France, known as the "Plan Calcul" (1966-75), and he discussed the substantial changes in French computer science during that period. The talk was part of an annual colloquium held at the French National Assembly in honor of Pompidou, prime minister of France from 1962-68 (under Charles de Gaulle) and then president from 1969 until his death in 1974. Among those attending were Pompidou's own prime minister, Pierre Messmer; Bernard Esambert, Pompidou's advisor for technology and industry; and numerous ministers in the cabinets of both Pompidou and Charles de Gaulle. A book will be produced from the conference contributions. Edwards also presented on "Global Knowledge Infrastructures and the Increasing Reality of Anthropogenic Climate Change across the 20th Century" at the conference on Whole Earth Systems: Science, Technology and Policy at Stanford University, Many of the world's most eminent climatologists, ecologists, and environmental economists attended. He delivered another presentation, "Infrastructure and/as Environment: Design as the Naturalization of Politics," at the conference on Constructed Environment: Design and the Discourses of Naturalization, at Columbia University.

Doctoral student Kelly Garrett spoke at the Harvard Law School Internet Law Colloquium. The presentation focused on a Pew Internet & American Life Project report that Professor Paul Resnick, John Horrigan of the Pew Project, and Garrett coauthored late last year about how Americans use the Internet to shape their exposure to political information. People who get news online encounter more viewpoint-reinforcement without filtering out political challenge, they found.

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## You, a Perfect Role Model

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## Please Join Us...

MLA: May 16 Alumni are invited to a reception from 6-7 p.m. at the annual Medical Library Association conference in San Antonio,

**Texas**. Watch the conference materials and check out the SI Web site at si.umich.edu/events for the location. You need not be registered with the conference to attend the reception.

ALA: June 26

Drop by the School of Information reception at the annual **American Library Association** convention in Chicago. The reception will be from **5-7 p.m.** at **The Artist's Cafe** in the **Fine Arts Building, 412 South Michigan Avenue**. You need not be registered with the conference to attend the reception.

**SAA:** Aug. 20

Alumni attending the annual **Society of American Archivists** conference are invited to attend a reception from **4:30-6 p.m.** in **New Orleans**. Watch the conference materials and check out the SI Web site at si.umich.edu/events for the location. You need not be registered with the conference to attend the reception.

Fall

Internet Public Library Symposium on campus. Watch for details at si.umich.edu/events.







Speakers at SI this academic year included Deanna Marcum of the Library of Congress, at top, Nancy Gwinn (AMLS '69), left, and Elaine Cline (AMLS '73). All spoke during the "Human Connection: Words, Power, and Change in the Bibliotech Age" series.

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